



Press Release
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STS Truck Services Named 2016 HDA Truck Pride Truck Service Expert of the Year

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During the General Session of the Annual Membership meeting, STS Truck Services was recognized as the 2016 HDA Truck Pride Truck Service Expert of the Year. Chad Adams and Bob Harper made the trip to Orlando, FL to accept the notable award in front of an audience of over 600. The winners spent the remainder of the event networking with suppliers and members and sharing thoughts on how best to enhance the notable HDA Truck Pride Truck Service Experts program.

STS Truck Services began in 2005 as a freight transport company specializing in the transport of unique loads. The company quickly expanded its services to include heavy duty repair, brokerage, and 24/7 roadside assistance. Recognizing the need to grow into the future, the company expanded and began to offer repair services for outside customers. The footprint grew and today the business has two locations that fly the exclusive HDA Truck Pride Truck Service Expert flag; one in Blair, NE and one in Oskaloosa, IA. They were introduced to the Truck Service Experts program by Midwest Wheel.

There are many exceptional nominations, but to be honored as the HDA Truck Pride Truck Service Expert of the Year, a company must excel in a number of categories. First, the company must support the HDA Truck Pride Truck Service Experts brand in their marketplace. STS Truck Services embodies the HDA Truck Pride brand and stands out as being the “best of the best” by excelling in technical expertise, instituting ethical practices, and creating an environment of constant improvement. The company’s facilities are clean and well-maintained and their shop equipment and diagnostics are state-of-the-art.

“Constant improvement and technical expertise are extremely important categories of distinction when navigating sustainable growth,” said Tom Tecklenburg, COO of HDA Truck Pride. “Bob and Chad have focused on these areas in their business and believe in continuous improvement and ongoing training for their entire team.”

“We participated in the HDA Truck Pride Regional Heavy Duty Shop Efficiency training to enhance our business and strengthen our bottom line,” noted Chad Adams, Vice President of Operations for STS Truck Services. “We invest in training opportunities to enable our employees to find better ways to service our customers.”



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“We are driven by a personal commitment to always deliver to our customers,” added Bob Harper, Service Manager for STS Truck Services. “We work hard and our customers believe in us.”

STS Truck Services enjoys support from a strong relationship with their HDA Truck Pride sponsoring member, Midwest Wheel Companies in Des Moines, IA. The two companies learn from one another and navigate the marketplace together. We are honored to announce STS Truck Services as the 2016 HDA Truck Pride Truck Service Expert of the Year.

About HDA Truck Pride

HDA Truck Pride is North America's largest independent provider of parts and services to the commercial vehicle aftermarket. With over 700 distribution locations and over 400 service facilities, HDA Truck Pride boasts the largest aftermarket footprint. The marketing group is focused on value-added services, not just delivering parts, but solving problems and driving technical expertise. The organization offers training, product support and marketing programs all focused on growing the business of its members, fleet customers and service experts.

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